Lemonade Stand Media Productions

Web Site Creation Questionnaire

1) What is the purpose of your site? In other words, why do you want a presence on the World Wide Web?

2) Who is your target audience? Who do you want to be looking at your web site?

3) What will the domain name of your site be? www. _____. _____
Second choice: www. _____. _____
Third choice: www. _____. _____

4) What information do you want people to see on your home (front) page?

5) What other content do you want your site to have? About Us? Contact Us? Downloadable forms? Etc.

6) What would you like your menu format to look like? A set of vertical buttons down the left side of the page? A set of horizontal buttons at the top of the page? An image which has certain places on it to click on to go to your other pages?

7) Do you have a company logo in electronic form that you want on your site?

8)Who will host your site?